



## STATE ELECTION COMMISSION MAHARASHTRA

No. SEC/Computer Cell/2021  
New Administrative Building,  
Opp. Mantalaya, Madame Cama Road,  
Hutatma Rajguru Chowk,  
Mumbai 400 032.  
Date: 18/11/2021

To,  
Prathamesh & Abhishek Gharat  
KraftPixel.

**Sub:** Technology Partnership with SEC for Voters Registration  
and Voter Awareness program.

Dear Prathamesh & Abhishek,

Local Body elections are the 3<sup>rd</sup> Tier of Democracy. These Civic Elections are very important because the local bodies are involved in providing the basic amenities and facilities to the citizens; and it has a direct impact on our daily needs, services and facilities.

State Election Commission (SEC) is a Constitutional body entrusted with the constitutional duty to conduct elections to around 29000 local bodies in Maharashtra. SEC recognizes and appreciates the efforts put by KraftPixel, especially by you two brothers, in 2017 General Election, by contributing to build the MahaVoter website and the fast poll-booth search facility for the entire Maharashtra region by using the latest and cutting-edge technologies. Necessary APIs to coordinate information for the ChatBot were also built by you and your team. These collaboration was extremely successful, because on the website that KraftPixel built, thousands of simultaneous visitors used it at peak time and it is truly commendable that with such a huge database, each search took less than 1 second on an average and the website remained active and stable even under the heavy load.

The year 2017 was also the first time in 25 years that Mumbai Corporation saw a huge leap in voter turnout of 11% as compared to 2012 turnout.

SEC is planning for launch of 'Mahavoter 2' in the ensuing General Election 2022. SEC hereby appeals KraftPixel to one again collaborate and tender its technological support for the MahaVoter campaign in the following manner:

1. Building a clean, neat and to-the-point voter awareness website for Mahavoter
2. Building the APIs for the ChatBot, as required
3. Re-building and optimizing the voter search application and assisting in the planning of the high-availability architecture for the same. Later, integrating it with the awareness website
4. Coordinating the tech/resources that you build with other partners such as Gupshup, Facebook and Twitter should they need.

SEC looks forward for a very successful collaboration between KraftPixel and other organisations like the Litmus Test Project, Facebook, Twitter, Whatsapp, 42 Universities in Maharashtra, Media Houses, Corporate Houses, Industry Houses, NGOs etc. to make the 2022 General a bigger success than 2017 General Election.

Thanking you.

Yours,



**(Avinash Sanas)**  
Deputy Commissioner  
State Election Commission,  
Maharashtra